

## Evolution of Indian Media Post 1947

Written by Administrator

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President of CRDJ, Mr Sidharth Mishra was invited by the Political Science Association of Shyam Lal College, Delhi University on 1 October 2015 to deliver a talk on the topic Evolution of Indian

Media Post  
1947

– An Overview

Mr Mishra was welcomed by

Dr RN Kar, principal, Shyam Lal College and Dr Neena Shirish, head of the the department of political science, Shyam Lal College. Speaking on the occasion Mr Mishra said that with several unresolved issues of social empowerment, models of economic development and role in the international forums will create ample space for public debate and scope for media, thus in the coming times

Media will play different roles of being messenger of news to maker of public opinion to the interventionist in matters of public policy. In his address to a packed house of political science students, he said that t

he demand on the Indian media would grow with time like the need for more intensive reporting, closer to grassroots.

Though there is regional media, the mainstream media too would be required to move into the interiors as the craving for information will grow, said Mr Mishra adding that the discerning users would ask authentic information and with such demand, the Indian news industry would move into a new realm with better quality productions. Dr Kar in introductory note said since media had come to play an important role in our lives, it was important to know how it functions.

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